

RAW DATA → ACTIONABLE INSIGHT

by Eriks
Skeranskis

One chart, five steps.



How one chart goes from messy numbers to a **clear story**.





STEP 1: PREPARE & PROCESS ...

Start with the Data

Collect, clean, and check for accuracy.

Every insight begins here.

@Eriks.Skeranskis

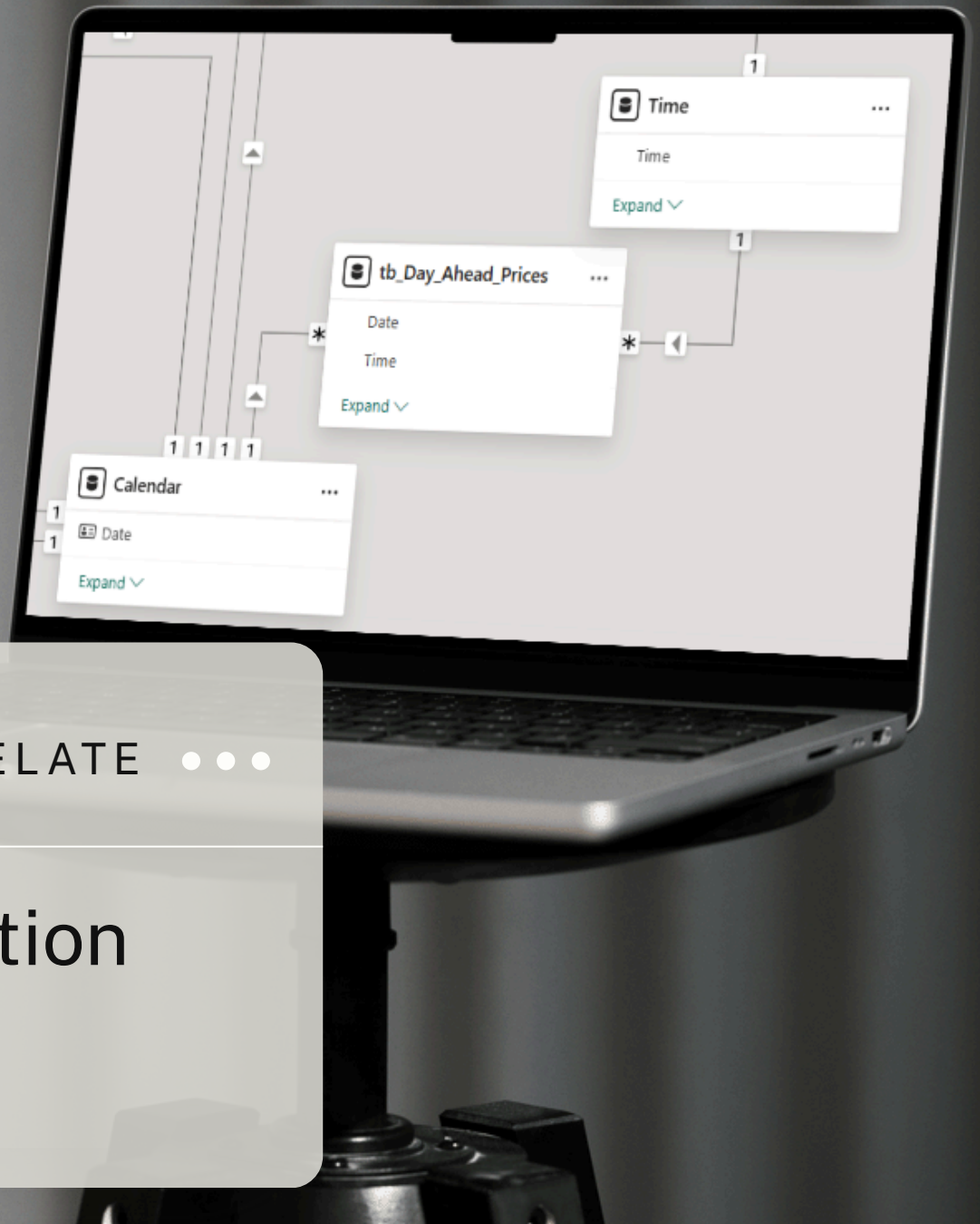


STEP 2: MODEL & RELATE ...

Build the Foundation

Set up relationships. A **solid model** makes analysis possible.

@Eriks.Skeranskis





STEP 3: FIRST DRAFT VISUAL

Plot It Out



Turn data into a graph. A quick plot to surface the narrative hiding in the numbers.

@Eriks.Skeranskis



STEP 4: REFINE UX



Design for **Clarity**

Simplify the chart, lighten the feel,
guide the eye.

@Eriks.Skeranskis



STEP 5: ADD INSIGHT



Bring It to **Life**

A touch of **DAX** highlights what matters — cheapest hours, current price, and **context**.

@Eriks.Skeranskis

NUMBERS TO NARRATIVE

by Eriks Skeranskis

One chart, five steps.



Follow for more
Data stories & Dashboard builds.

